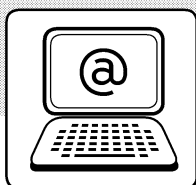


Form of Proxy - Annual General Meeting to be held on 15 April 2021



View the Notice of Meeting online: <http://www.assetco.com/Investor-Relations.aspx>

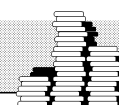
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To be effective, all proxy appointments must be lodged with the Company's Registrars at:
Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS99 6ZY by 13 April 2021 at 11.00 am.

Explanatory Notes:

- Under the articles of association of the Company, a member of the Company entitled to attend and vote at the Annual General Meeting may appoint one or more proxies to vote instead of him. A proxy need not be a shareholder of the Company. Under the current UK Government measures in relation to the Coronavirus (COVID-19) pandemic, shareholders and proxies will not be allowed to attend the Annual General Meeting. As such, when completing your form of proxy, please only reference the 'Chair of the Annual General Meeting' as your proxy. If returned without an indication as to how the proxy shall vote on any particular matter, the proxy will exercise his discretion as to whether, and if so how, he votes (or if this proxy form has been issued in respect of a designated account for a shareholder, the proxy will exercise his discretion as to whether, and if so how, he votes).
- Whilst a shareholder may ordinarily appoint more than one proxy in relation to the Annual General Meeting provided that each proxy is appointed to exercise the rights attached to a different share or shares held by that shareholder, due to the restrictions on attendance at the Annual General Meeting, when completing your form of proxy, please only reference the 'Chair of the Annual General Meeting' as your proxy (and do not specifically name one individual).
- The 'Vote Withheld' option overleaf is provided to enable you to abstain on any particular resolution. However, it should be noted that a 'Vote Withheld' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
- Pursuant to regulation 41 of the Uncertificated Securities Regulations 2001, entitlement to attend and vote at the meeting and the number of votes which may be cast thereat will be determined by reference to the Register of Members of the Company at close of business on the day which is two days before the day of the meeting. Changes to entries on the Register of Members after that time shall be disregarded in determining the rights of any person to attend and vote at the meeting.
- To appoint a proxy or to give an instruction to a proxy (whether previously appointed or otherwise) via the CREST system, CREST messages must be received by the issuer's agent (ID number 3RA50) not later than 48 hours before the time appointed for holding the meeting. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp generated by the CREST system) from which the issuer's agent is able to retrieve the message. The Company may treat as invalid a proxy appointment sent by CREST in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.
- The above is how your address appears on the Register of Members. If this information is incorrect please ring the Registrar's helpline on 0370 889 3198 to request a change of address form or go to www.investorcentre.co.uk to use the online Investor Centre service.
- Any alterations made to this form should be initialled.
- Whilst the completion and return of this form will not preclude a member from attending the meeting and voting in person should they wish to do so, shareholders are reminded that given the current government restrictions with regard to the COVID-19 pandemic the Board has decided to prohibit shareholders attending the Annual General Meeting in person with the exception of the minimum number of directors as shareholders/proxy holders needed to form a quorum. Any shareholder who attempts to attend the Annual General Meeting in person will be refused entry.

Kindly Note: This form is issued only to the addressee(s) and is specific to the unique designated account printed hereon. This personalised form is not transferable between different: (i) account holders; or (ii) uniquely designated accounts. The Company and Computershare Investor Services PLC accept no liability for any instruction that does not comply with these conditions.

All Named Holders



I/We hereby appoint the Chairman of the Annual General Meeting as my/our proxy to speak and vote in respect of my/our full voting entitlement on my/our behalf at the Annual General Meeting of AssetCo plc to be held at **6 Stratton Street, Mayfair, London W1J 8LD** on **15 April 2021** at **11.00 am**, and at any adjourned meeting.

Please use a **black** pen. Mark with an **X** inside the box as shown in this example.



Ordinary Resolutions

- | | For | Against | Vote
Withheld |
|--|--------------------------|--------------------------|--------------------------|
| 1. THAT the Company's audited accounts for the 12 month period ended 30 September 2020, together with the directors' report, the strategic report and the auditor's report on those accounts, each laid before the meeting, be received. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. THAT Tudor Davies, a director retiring by rotation pursuant to article 63 of the Company's articles of association, be re-appointed as a director of the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. THAT Peter McKellar be re-appointed as a director of the Company, having been appointed since the date of the last Annual General Meeting. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. THAT Martin Gilbert be re-appointed as a director of the Company, having been appointed since the date of the last Annual General Meeting. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. THAT PricewaterhouseCoopers LLP be re-appointed as auditors of the Company to hold office from the conclusion of this meeting until the conclusion of the next general meeting at which the accounts are laid before the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. THAT the remuneration of PricewaterhouseCoopers LLP as auditors of the Company be determined by the directors of the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

I/We instruct my/our proxy as indicated on this form. Unless otherwise instructed the proxy may vote as he or she sees fit or abstain in relation to any business of the meeting.

Signature

Date

DD / MM / YY

In the case of a corporation, this proxy must be given under its common seal or be signed on its behalf by an attorney or officer duly authorised, stating their capacity (e.g. director, secretary).

